

East Hollywood Business Improvement District

BOARD OF GOVERNORS MEETING

Wednesday, July 10, 2013

Center for Inquiry
(4773 Hollywood Blvd, Los Angeles, CA 90027)

MINUTES

Governors Attending: Jeff Zarrinnam, chair; Alexanyan, Carlson, Koretz, Massachi, Reuvenie, Shield

Staff: Shahenian

Guests: Jeff Melie, LABT; Aram Taslagyan, CD-13; Fabio Vasco, GTL

- I) Call to Order
Zarrinnam called the conference call meeting to order at 3:37 pm. The group members in attendance made self-introductions.
- II) Approval of Minutes
Motion by Shield, seconded by Massachi approve the May 28, 2013 Meeting Minutes.
Motion carried.
- III) Financial Report
Shahenian noted that the BID had a beginning balance of \$140985.68 and an ending balance of \$108,313.03 for the month of June.
- IV) 2012 Annual Financial Report Invoice Payment
The Board discussed an invoice from the BID's accountants regarding the fees for the 2012 Annual Review.

Fabio Vasco of GTL, explained the services conducted by GTL and the costs associated. He noted that the review for 2012 was more complicated than previous years and that the extra time spent would cost the Board a total of \$6000 for the review. The Board felt the price increase could not be justified for the amount of work that was done and asked that they pay the same amount as the previous year. Vasco agreed to waive the \$6000 fee and instead charge \$3200, the same price as 2011.

The Board asked Vasco to provide a written proposal for services in 2013.

- V) Cleaning Contract Update
Melie provided the Board with a cleaning update. He noted that the Bus stops were not pressure washed in June but that the crew would double up in July. He noted that 473 bags were pulled in June and that tree watering had occurred as scheduled.

The group discussed possible locations for a fruit tree give away in August or September.

The Board discussed irrigation plans for the Vermont Triangle. HBT will be installing drip irrigation for the median and Kaiser has agreed to maintain the area for 6 months.

Koretz discussed Kaiser's homeless outreach grant with PATH.

VI) Reports from Public Agencies

Aram Taslagyan provided an update from CD-13. He noted that he will be the new field representative for East Hollywood.

VII) Illegal Vending Signs

Zarrinnam noted that the illegal vending signs the BID had requested have arrived. The City does not have resources to hang them.

Motion by Massachi, Seconded by Carlson to allocate up to \$1000 to install the illegal vending signs.

Motion carried.

VIII) Next Meeting Date

The next meeting of the EHBID was scheduled for Wednesday, September 11, 2013 at 2:00 pm at the Hollywood Hotel.

IX) Adjournment

The meeting was adjourned at 5:10 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahanian". The signature is written in a cursive, flowing style.

Nicole Shahanian
Executive Director